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We are writing on behalf of **SafelyFed Canada**, a national not-for-profit organization dedicated to protecting infant and young child feeding in emergencies and improving food security for the youngest Canadians and their families.

The 78th World Health Assembly (WHA78), taking place May 19th-27th, presents an renewed opportunity for Canada to demonstrate principled leadership in maternal infant and child health by supporting two resolutions:

- EB156(37) Extension of the Comprehensive Implementation Plan on Maternal, Infant and Young Child Nutrition, and
- 2. EB156(30) Regulation of Digital Marketing of Breastmilk Substitutes.

By supporting these WHA resolutions and following through on its global nutrition promises, Canada has a clear opportunity to reinforce its identity as a principled, rights-based leader in global health—especially for women and children.

At a time when other global actors are scaling back or reversing long standing multilateral commitments, Canada's voice carries even greater weight. The world is looking to us to uphold evidence-based policy and protect public health from commercial interference. Canada's Feminist International Assistance Policy has provided a strong and relevant framework for such leadership, with its commitment to gender equity, women's health, and the rights of children, and it is critical that we continue this work.

We would like to better understand the following:

- What position does Canada plan to take on EB156(37) and EB156(30)?
- How is Canada ensuring alignment between its global health and nutrition commitments and domestic policy—particularly in the regulation of digital marketing and support for breastfeeding?



What concrete commitments did Canada make at the recent Nutrition for Growth (N4G)
Summit in Paris?

Finally, we are encouraged by the acknowledgement in 2024 of a misalignment of Canada's infant food regulatory environment with regard to international agreements that Canada supports such as the International Code of Marketing of Breastmilk Substitutes. We note with urgency Canada's unmet commitment to WHA 63.23 (2010)'s call to incorporate the Operational Guidance for Infant and Young Child Feeding in Emergencies into our national emergency plan. While many countries have made great strides in adopting this resolution, Canada has fallen behind and our own youngest citizens are at risk nutritionally during increasingly common disruptions during emergencies such as wildfires and floods.

We welcome a timely response and the opportunity to engage further to support Canada's global leadership on nutrition and child health.

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